

ORBIS FUTURE WEEKS

ALL-IN FOR SALES & SERVICE EXCELLENCE

If you want to win in sales and service, you need more than a good hand. At ORBIS Future Weeks, ORBIS experts, SAP speakers, and customers show which cards companies should play to strategically expand their Sales & Service Excellence.

SEPTEMBER 22, 2026, 11:00 AM – 12:40 PM
ONLINE EVENT

11:00 AM

Welcome

Oliver Lamberti, Senior Account Manager, ORBIS SE

11:05 AM

Less Waiting, more “Wow”: Autonomous CX as a Growth Driver for Your Business!

Jakob Goik, SAP Customer Experience Presales Manager, SAP

11:35 AM

Playing the Data Advantage: Unlocking Efficiency in Sales, Service and AI

Robin Heitz, Senior Manager Business Process Consulting, ORBIS SE

12:05 PM

Joule Studio: Getting Started with Your Own AI Automations

Tobias Rothley-Fetsch, Business Process Consultant, ORBIS SE

12:35 PM

Recap and closing

Oliver Lamberti, Senior Account Manager, ORBIS SE



REGISTRATION FOR SEPTEMBER 22

ORBIS FUTURE WEEKS

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SEPTEMBER 24, 2026, 11:00 AM – 12:40 PM

ONLINE EVENT

11:00 AM

Welcome

Eric Grünemeier, Account Manager, ORBIS SE

11:05 AM

New Cards for Sales: Choosing the Right Sales Solution

Daniel Steinbach, Senior Business Process Consultant (Team Lead) Sales, ORBIS SE

11:35 AM

Sales Excellence at Pollmeier: Building the Foundation for Intelligent Sales with SAP Sales Cloud

Stephan Fritsch, Leiter Vertrieb, Pollmeier Massivholz GmbH & Co. KG

12:05 PM

The Next Move: AI Accelerates Sales

Oliver Lamberti, Senior Account Manager, ORBIS SE

12:35 PM

Recap and closing

Eric Grünemeier, Account Manager, ORBIS SE

REGISTRATION FOR SEPTEMBER 24



ORBIS FUTURE WEEKS

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SEPTEMBER 29, 2026, 11:00 AM – 12:40 PM
ONLINE EVENT

11:00 AM	Welcome <i>Oliver Lamberti, Senior Account Manager, ORBIS SE</i>
11:05 AM	Service Excellence at Hager: The Road to SAP S/4HANA Service and SAP FSA <i>Heidi Dewes, Digital Applications Team Lead/SAP Sales, Hager Group</i>
11:35 AM	End-to-End Service that Delivers: Integration, Processes, AI and Knowledge <i>Benjamin Meier, Team Lead SAP CX Service/SAP S/4HANA Service/SAP FSM, ORBIS SE</i>
12:05 PM	Cards on the Table: Putting SAP Field Service and Asset Management into Perspective <i>Friederike Mundt, Product Marketing Manager, SAP Field Service and Asset Management, SAP</i>
12:35 PM	Recap and closing <i>Oliver Lamberti, Senior Account Manager, ORBIS SE</i>



REGISTRATION FOR SEPTEMBER 29



Oliver Lamberti

Senior Account Manager

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